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Ginger Roberts - Search Re
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File 348: European Patents 1978-2000/Feb W01
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S13
?t13/3, k/all
 13/3,K/1
DIALOG(R) File 348: European Patents
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01058278
ORDER fax of complete patent from Dialog SourceOne. See HELP ORDER 348
Multi-media data automatic delivery system
Automatisches Multimediadatenlieferungssystem
Systeme de livraison automatique de donnees multimedia
PATENT ASSIGNEE:
  Ricoh Company, (2616510), 3-6, Nakamagome 1-chome, Ohta-ku, Tokyo
    143-8555, (JP), (applicant designated states:
    AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE)
INVENTOR:
  Nishiyama, Kiyoharu, 946-2-C-201, Kamiarai, Tokorozawa-shi, Saitama, (JP)
  Tsuda, Kunikazu, 2303-1, Kamitsuruma, Sagamihara-shi, Kanagawa, (JP)
LEGAL REPRESENTATIVE:
  Schwabe - Sandmair - Marx (100951), Stuntzstrasse 16, 81677 Munchen, (DE)
PATENT (CC, No, Kind, Date): EP 933941 A2 990804 (Basic)
                               EP 99101502 990127;
APPLICATION (CC, No, Date):
PRIORITY (CC, No, Date): JP 3368198 980131; JP 36247698 981221
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DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE INTERNATIONAL PATENT CLASS: H04N-007/14;

ABSTRACT WORD COUNT: 93

LANGUAGE (Publication, Procedural, Application): English; English FULLTEXT AVAILABILITY:

Word Count Update Available Text Language 9931 1110 CLAIMS A (English) 9931 19273 SPEC A (English) 20383 Total word count - document A Total word count - document B 0 20383 Total word count - documents A + B

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File 351: DERWENT WPI 1963-2000/UD=, UM=, & UP=200007
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         (c) 2000 European Patent Office
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         (c) 2000 JPO & JAPIO
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S21

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S20 NOT S18

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         (c) 2000 McGraw-Hill Co. Inc
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         (c) 2000 Reed Elsevier Inc.
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>>>KWIC option is not available in file(s): 278
               (Item 1 from file: 621)
 36/3, K/1
DIALOG(R) File 621: Gale Group New Prod. Annou. (R)
(c) 2000 The Gale Group. All rts. reserv.
            Supplier Number: 53350130 (USE FORMAT 7 FOR FULLTEXT)
01768129
MSGI Announces Online Advertising Network.
Business Wire, p1100
Dec 4, 1998
                       Record Type: Fulltext
Language: English
Document Type: Newswire; Trade
Word Count:
               249
     Pegasus Internet Readies Launch of Highly Targeted Network
```

Pegasus Internet Readies Launch of Highly Targeted Network Marketing Services Group, Inc. (Nasdaq:MSGI) an integrated marketing

...that its subsidiary, Pegasus Internet, Inc. (www.pegasusnet.com) is completing development of the Pegasus ${\bf Ad}\,$ Network.

Scheduled to launch early next quarter, the Pegasus Ad Network will offer advertisers a means of leveraging the attractive, high-level demographics of Pegasus' clientele through a single ad buy. The network is expected to initially represent more than 40 fine arts, performing arts and entertainment Web sites.

Pegasus has developed proprietary software that will offer realtime management of ad buys, and will track ad impressions (network-wide and per-site) and click-through rates.

The software will allow advertisers...

...provider of Web services and related technological solutions to the arts and entertainment community.

Pegasus offers a full suite of Web services to a select clientele in the events-presentation sector...

...marketing and database marketing, telemarketing and telefundraising, media planning and buying, online consulting and commerce, **Web** development and interactive fulfillment to nearly 1,000 **clients** worldwide.

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Charles Comments

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N. Harry O.O. O. O. O. C. L.

36/3,K/2 (Item 2 from file: 621)

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                 S25 AND PY<1999
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?t33/3,k/all
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Ginger Roberts - Search Report

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26/7/1 (Item 1 from file: 35)
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THREE ESSAYS ON JOB SEARCH METHODS AND SEARCH OUTCOMES

Author: FLORENCE, CURTIS SAMUEL, II

Degree: PH.D. Year: 1997

Corporate Source/Institution: THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL

HILL (0153) Adviser: DAVID BLAU

Source: VOLUME 58/12-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 4754. 159 PAGES

This dissertation is comprised of three essays that examine the relationship between job search methods and job outcomes for unemployed workers. All three essays utilize data from a sample of unemployed young men in the 1986 panel of the National Longitudinal Survey of Youth. The first essay examines job search choices and outcomes over time. Forty-nine percent of searchers who are unemployed for more than one month change the job search methods they use during an unemployment spell. Estimates of the arrival rate of job offers suggest that searchers choose methods systematically by starting with the most productive methods and then adding less productive methods. However, searchers who use public employment agencies after trying other methods first have shorter jobless duration than other searchers. This suggests that public employment agencies may be a productive method for searchers if they are not initially successful in finding a job with other methods.

In the second essay I estimate two models of job search outcomes that control for the endogeneity of search choices. The first model jointly estimates equations for search method use and the arrival of job offers. The second model jointly estimates equations for search method use, the receipt of unemployment insurance, and the hazard rate for exit from unemployment. The results show that private employment agencies, personal contacts, newspaper advertisements and direct applications increase the number of job offers. However, personal contacts and direct application are the only methods that decrease jobless duration. Receiving unemployment insurance increases jobless duration by almost three months.

In the third essay, I estimate the effect of job search choices on subsequent job quality. The results reveal several interesting relationships between search methods and job quality. Using public employment agencies has a negative effect on the starting wage and wage

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